

## Program Book Advertising, 2017 Season

Music has the power to move and inspire, to tell important stories, and to bring communities together. The Illuminati Vocal Arts Ensemble performs choral pieces and masterworks from all periods and styles, often in collaboration with other musical organizations throughout the Pioneer Valley. Our concerts attract a discerning audience that shares a passion for music performed at the highest level. As we enter our fourth season, our reputation as one of the area's premier choral ensembles is growing, and our audience is increasingly large and diverse. As we move forward, we are excited to continue to bring vibrant concerts to our community, work with other artists around the Valley, present world premieres, and commission new music.

You can help us bring incredible music to the Pioneer Valley while reaching new customers. By placing an ad in our concert program book, you can give your business valuable exposure to a diverse arts audience and the opportunity to reach hundreds of households.

- Advertisers receive an increasingly larger discount based on the number of ads purchased •
- Free advertisement on [www.illuminatiensemble.org](http://www.illuminatiensemble.org) •

CONCERT DATE	CONCERT INFORMATION & LOCATION	AD SUBMISSION DEADLINE
February 11, 2017	<b>LUMINOUS NIGHT</b> Helen Hills Hills Chapel, Northampton with special guests Moriah, a Chamber Group of YSGW works by Gjeilo, Brahms, Ešenvalds, Handel, and Hella Johnson and a world premiere by Clifton J. Noble, Jr	February 1, 2017
June 18, 2017	<b>MODERN TO BAROQUE</b> Philip Stevens Chapel (Williston Northampton) Easthampton <i>Adam's Lament</i> by Arvo Pärt and Vivaldi <i>Gloria</i> with chamber orchestra	June 4, 2017

DIMENSIONS & PRICES			1 CONCERT PROGRAM	2 CONCERT PROGRAMS
	SIZE OF THE AD	DIMENSIONS		
Full Color*	Inside Front Cover or Back Cover	5 in. wide x 8 in. high	\$150	\$240
Full Color*	Inside Back Cover	5 in. wide x 8 in. high	\$125	\$200
Black & White	Full Page	5 in. wide x 8 in. high	\$100	\$160
Black & White	Half Page	5 in. wide x 3.875 in. high	\$75	\$120
Black & White	Third Page	5 in. wide x 2.5 in. high	\$65	\$104
Black & White	Quarter Page Horizontal	5 in. wide x 1.875 in. high	\$50	\$80
Black & White	Quarter Page Vertical	2.375 in wide x 3.875 in. high	\$50	\$80

\*Please note that full-page color-advertising space is available on a first-received, first-placed basis.

**FORMATS** accepted for ads: pdf, eps and ai; or jpeg, tiff, or png @ print size 300 dpi

**PAYMENT:** Payment is accepted by check mailed to the address below  
or via credit card on [www.illuminatiensemble.org](http://www.illuminatiensemble.org)

**QUESTIONS:** Please email [ads@illuminatiensemble.org](mailto:ads@illuminatiensemble.org) or call Susan Andrade at (413) 213-0236