

Program Book Advertising, 2019-20 Season

Music has the power to move and inspire, to tell important stories, and to bring communities together. The Illuminati Vocal Arts Ensemble performs choral pieces and masterworks from all periods and styles, often in collaboration with other musical organizations throughout the Pioneer Valley. Our sold-out concerts attract a discerning audience that shares a passion for performance at the highest level. Noted pianist, composer and music reviewer Clifton Noble, Jr., recently complimented us as "the Valley's finest chorus," and Tony Thornton as a conductor who "makes magic with music."

In our seventh season, we will offer concerts ranging from the haunting "Annelies," a setting of text from the diary of Anne Frank; a program of "Lamentation and Exultation" including Bernstein's "Chichester Psalms"; and "Pride," a celebration of love and diversity expressed through the works of a roster of contemporary composers. We are excited to present these works -- enduring, timely, moving -- to our ever-widening audience.

- Advertisers receive an increasingly larger discount based on the number of ads purchased •
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CONCERT DATE	CONCERT INFORMATION & LOCATION	AD SUBMISSION DEADLINE
October 20, 2019	<i>Annelies: A Full-Length Choral Work Based on the Diary of Anne Frank</i> Helen Hills Hills Chapel, 123 Elm St, Northampton	October 13, 2019
February 29, 2020	<i>Lamentations & Exultation: White Lamentations & Bernstein Chichester Psalms</i> Center Church, 1 Church St, South Hadley	February 22, 2020
June 12, 2020	<i>The Pride Concert: Choral Music Celebrating Love</i> Northampton (Location Pending)	June 5, 2020

DIMENSIONS & PRICES			1 CONCERT PROGRAM	2 CONCERT PROGRAMS	3 CONCERT PROGRAMS
	SIZE OF THE AD	DIMENSIONS			
Full Color*	Inside Front Cover or Back Cover	5 in. wide x 8 in. high	\$150	\$240	\$315
Full Color*	Inside Back Cover	5 in. wide x 8 in. high	\$125	\$200	\$262
Black & White	Full Page	5 in. wide x 8 in. high	\$100	\$160	\$210
Black & White	Half Page	5 in. wide x 3.875 in. high	\$75	\$120	\$157
Black & White	Third Page	5 in. wide x 2.5 in. high	\$65	\$104	\$136
Black & White	Quarter Page Horizontal	5 in. wide x 1.875 in. high	\$50	\$80	\$105
Black & White	Quarter Page Vertical	2.375 in wide x 3.875 in. high	\$50	\$80	\$105

*Please note that full-page color-advertising space is available on a first-received, first-placed basis.

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QUESTIONS: Please email ads@illuminatiensemble.org