

## Program Book Advertising, 2018-19 Season

Music has the power to move and inspire, to tell important stories, and to bring communities together. The Illuminati Vocal Arts Ensemble performs choral pieces and masterworks from all periods and styles, often in collaboration with other musical organizations throughout the Pioneer Valley. Our sold-out concerts attract a discerning audience that shares a passion for music performed at the highest level. Comments from audience survey last season speak of "ravishing precision," "superb direction," and "sheer love of beauty."

In our our sixth season, we will offer three programs exploring some of the enduring forms of choral music, culminating in a world premiere in June of "A Passion for the Planet" by the noted local composer Geoffrey Hudson, a work that holds up the mirror of art to the daunting challenge of climate change. For this exciting event we will be joined by members of other area ensembles and The Young People's Chorus.

- Advertisers receive an increasingly larger discount based on the number of ads purchased •
- Free advertisement on [www.illuminatiensemble.org](http://www.illuminatiensemble.org) •

CONCERT DATE	CONCERT INFORMATION & LOCATION	AD SUBMISSION DEADLINE
October 27, 2018	<i>Mass: Works by Rheinberger, Mozart, and Schubert</i> Edwards Church, 297 Main St., Northampton	October 20, 2018
February 23, 2019	<i>Magnificat: Works by Górecki, Durante, Pärt, and Monteverdi</i> Our Lady of the Valley, 33 Adams St., Easthampton	February 16, 2019
June 15, 2019	<i>A Passion for the Planet: a World Premiere by Geoffrey Hudson</i> Sweeney Concert Hall, Sage Hall, Smith College Northampton	June 8, 2019

DIMENSIONS & PRICES			1 CONCERT PROGRAM	2 CONCERT PROGRAMS	3 CONCERT PROGRAMS
	SIZE OF THE AD	DIMENSIONS			
Full Color*	Inside Front Cover or Back Cover	5 in. wide x 8 in. high	\$150	\$240	\$315
Full Color*	Inside Back Cover	5 in. wide x 8 in. high	\$125	\$200	\$262
Black & White	Full Page	5 in. wide x 8 in. high	\$100	\$160	\$210
Black & White	Half Page	5 in. wide x 3.875 in. high	\$75	\$120	\$157
Black & White	Third Page	5 in. wide x 2.5 in. high	\$65	\$104	\$136
Black & White	Quarter Page Horizontal	5 in. wide x 1.875 in. high	\$50	\$80	\$105
Black & White	Quarter Page Vertical	2.375 in wide x 3.875 in. high	\$50	\$80	\$105

\*Please note that full-page color-advertising space is available on a first-received, first-placed basis.

**FORMATS:** We accept pdf, eps and ai; or jpeg, tff, or png (minimum resolution 300 dpi at print size)

**PAYMENT:** Payment is accepted by check mailed to the address below  
or via credit card on [www.illuminatiensemble.org](http://www.illuminatiensemble.org)

**QUESTIONS:** Please email [ads@illuminatiensemble.org](mailto:ads@illuminatiensemble.org)